ELECTRONIC PRESS KIT

RICO SHARP

“Bringing Out the Best in You”



International Speaker · Life Coach · Thought Leader · Mentor to Professional Athletes — NBA, NFL, and WBO · Author · Motivational Speaker · Leadership Expert · School Safety and Student Success Expert · Academy Owner · Founder and CEO of Student Lives Matter and Teachers Lives Matter · Creator of Sharp Shoes · Creator of Sharp Words

ricosharpempowerment@gmail.com · 321-262-8871 · 386-378-2771

ricosharp.org · ricosharpbooks.org · studentlivesmatter.org

THE BIO



Rico Sharp has been bringing out the best in people for more than 30 years. His own story is the foundation of his teaching: he dropped out, experienced homelessness, educated himself, and rebuilt his life — and today he helps leaders, educators, students, and organizations do the same work of rising. Mentored by Les Brown — a mentorship that continues today — Rico speaks to federal government agencies, schools, colleges, corporations, businesses, and organizations, including audiences at the VA and SHRM, and hundreds of for-profit, non-profit, and faith-based organizations and institutions across county, state, local, federal, and city government.

Rico Sharp is an international speaker, life coach, thought leader, author, motivational speaker, and leadership expert. He is a school safety and student success expert, an academy owner, and a mentor to professional athletes in the NBA, NFL, and WBO. He is the founder and CEO of Student Lives Matter and Teachers Lives Matter, the creator of Sharp Shoes, and the creator of Sharp Words, the word game coming soon.

His teaching is built on frameworks audiences can carry home and put to work: the 5 D's — Discover your purpose, passion, and power; Develop your gifts, talent and skills; Define your audience, direction, destiny; Discipline your mind, character, personality; Deploy your skills, uniqueness, creativity — and the Six Keys of Your Best You!: Believe, Embrace, Build, Become, Bring, Be.

For leadership and technology audiences, Rico teaches his Pilot / Co-Pilot principle: "Authentic Intelligence is the Pilot and Artificial Intelligence is the Co-Pilot." The human leader stays in command; the tools extend what the leader can see and do.

Rico's audiences span the federal government; schools; colleges; corporations; businesses; and organizations — including hundreds of for-profit, non-profit, and faith-based organizations and institutions, and county, state, local, federal, and city government. His audiences have included the VA and SHRM.

TOPICS & PROGRAMS

WHAT RICO DELIVERS

Speaking Topics

Leadership — Authentic leadership that develops people, strengthens character, and deploys the best in every team.

Schools & Education — School safety and student success — bringing out the best in students and the educators who serve them.

Mental Health — Honest, hopeful teaching on resilience, well-being, and winning the battle within.

HR — People-first leadership for the professionals who develop, support, and lead the workforce.

Motivational — A high-energy charge to discover purpose, develop gifts, and deploy everything you were given.

Signature Frameworks

- Discover — your purpose, passion, and power.
- Develop — your gifts, talent and skills.
- Define — your audience, direction, destiny.
- Discipline — your mind, character, personality.
- Deploy — your skills, uniqueness, creativity.

The Six Keys of Your Best You! — Believe · Embrace · Build · Become · Bring · Be.

Pilot / Co-Pilot — “Authentic Intelligence is the Pilot and Artificial Intelligence is the Co-Pilot.”

Academies

The Best You Leadership Academy — 35 modules, 11+ hours, on Teachable.

The Best In You Speaking Academy — 37 modules, on Teachable.

Podcast

LIVING YOUR BEST LIFE! with Rico Sharp — coming January 2027.

THE BOOKS

NINE TITLES



Bringing Out The Best In You
Paperback $18.99 · Hardcover $28.99 · Kindle $8.99

Available now



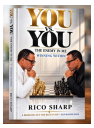
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Available now



You vs. You: Winning Within
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Bringing Out the Best in Leaders
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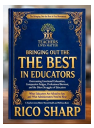
Breaking the Silence
Contact for price

Available now



Your Best You!
The Six Keys: Believe, Embrace, Build, Become, Bring, Be

Coming December 2026



Bringing Out the Best in Educators
A Teachers Lives Matter book

Coming early 2027



Bringing Out the Best in Students
A Student Lives Matter book

Coming early 2027

All titles at ricosharpbooks.org. Bulk and event orders: see the Book Order Form, or contact ricosharpempowerment@gmail.com · 321-262-8871 · 386-378-2771.

TESTIMONIALS & MEDIA

IN THEIR WORDS

Video Testimonials

Six video testimonials are featured in Rico's speaker reel:

- Rob Cruz
- Dennis Harris
- Daniel Lewis
- Dr. George
- Pedro
- Dr. Tracy Powell

> *"We love Rico Sharp." — Pedro, video testimonial*

Watch & Connect

Speaker reel — watch Rico in action at ricosharp.org.

Books — every title, trailer, and order information at ricosharpbooks.org.

Student Lives Matter — the movement for students and educators at studentlivesmatter.org.

Podcast — LIVING YOUR BEST LIFE! with Rico Sharp, coming January 2027.

BOOK RICO SHARP

BOOKING & CONTACT



What Event Planners Can Book

- Keynote speaking
- Leadership training
- Coaching
- Book signings
- Bulk book orders for events and organizations
- Workshops

All services: Contact for price.

Contact

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