INTERNATIONAL SPEAKER · AUTHOR · LEADERSHIP EXPERT

RICO SHARP

"Bringing Out the Best in You"

International Speaker · Life Coach · Thought Leader · Mentor to Professional Athletes — NBA, NFL, and WBO · Author · Motivational Speaker · Leadership Expert · School Safety and Student Success Expert · Academy Owner · Founder and CEO of Student Lives Matter and Teachers Lives Matter · Creator of Sharp Shoes · Creator of Sharp Words

ricosharpempowerment@gmail.com · 321-262-8871 · 386-378-2771
ricosharp.org · ricosharpbooks.org · studentlivesmatter.org



About Rico

Rico Sharp has been bringing out the best in people for more than 30 years. His own story is the foundation of his teaching: he dropped out, experienced homelessness, educated himself, and rebuilt his life — and today he helps leaders, educators, students, and organizations do the same work of rising. Mentored by Les Brown — a mentorship that continues today — Rico speaks to federal government agencies, schools, colleges, corporations, businesses, and organizations, including audiences at the VA and SHRM, and hundreds of for-profit, non-profit, and faith-based organizations and institutions across county, state, local, federal, and city government.

Why Book Rico

- 30+ years of speaking — a seasoned voice for rooms of every size and sector.
- Mentored by Les Brown, past and present.
- A story your audience will feel: dropout, homelessness, self-educated, rebuilt — and now bringing out the best in others.
- Multi-expert range: leadership, schools and student success, mental health, HR, and motivational keynotes from one speaker.
- Founder and CEO of Student Lives Matter and Teachers Lives Matter.
- Mentor to professional athletes — NBA, NFL, and WBO.
- Nine books, two academies, and a podcast extend the message long after the event ends.

What Audiences Say

Video testimonials featured in Rico's speaker reel: Rob Cruz · Dennis Harris · Daniel Lewis · Dr. George · Pedro · Dr. Tracy Powell.

Pedro, in his video testimonial: "We love Rico Sharp." Watch the speaker reel at ricosharp.org.

Speaking Topics

Leadership — Authentic leadership that develops people, strengthens character, and deploys the best in every team.

Schools & Education — School safety and student success — bringing out the best in students and the educators who serve them.

Mental Health — Honest, hopeful teaching on resilience, well-being, and winning the battle within.

HR — People-first leadership for the professionals who develop, support, and lead the workforce.

Motivational — A high-energy charge to discover purpose, develop gifts, and deploy everything you were given.

Signature Frameworks

The 5 D's

Discover — your purpose, passion, and power.
Develop — your gifts, talent and skills.
Define — your audience, direction, destiny.
Discipline — your mind, character, personality.
Deploy — your skills, uniqueness, creativity.

The Six Keys of Your Best You! — Believe · Embrace · Build · Become · Bring · Be.

Pilot / Co-Pilot — "Authentic Intelligence is the Pilot and Artificial Intelligence is the Co-Pilot."

Academies — The Best You Leadership Academy (35 modules, 11+ hours) · The Best In You Speaking Academy (37 modules), on Teachable.

Podcast — LIVING YOUR BEST LIFE! with Rico Sharp — coming January 2027.

THE BOOKS — NINE TITLES

Bringing Out The Best In You Available now	Guided Journey Workbook Available now	You Are WHO It Takes Available now
You vs. You: Winning Within Available now	Bringing Out the Best in Leaders Available now	Breaking the Silence Available now
Your Best You! December 2026	Bringing Out the Best in Educators Early 2027	Bringing Out the Best in Students Early 2027

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